

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of :  
Jin-Yong JOO : Confirmation No. 3413  
Application No. 09/763,144 : Group Art Unit: 3622  
Filed: March 29, 2001 : Examiner: Carlson, Jeffrey D.  
:

For: ADVERTISING SYSTEM AND METHOD USING INTERNET WEB BROWSER

**ASSOCIATE POWER OF ATTORNEY**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Please recognize the following Associate Attorneys in this case:

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The undersigned inventor hereby appoints the above-listed attorneys with full power to prosecute the application, to make alterations and amendments therein, and to transact all business in the United States Patent Office connected therewith.

Please continue to send all correspondence to the principal attorney at the address of record.

Respectfully submitted,

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